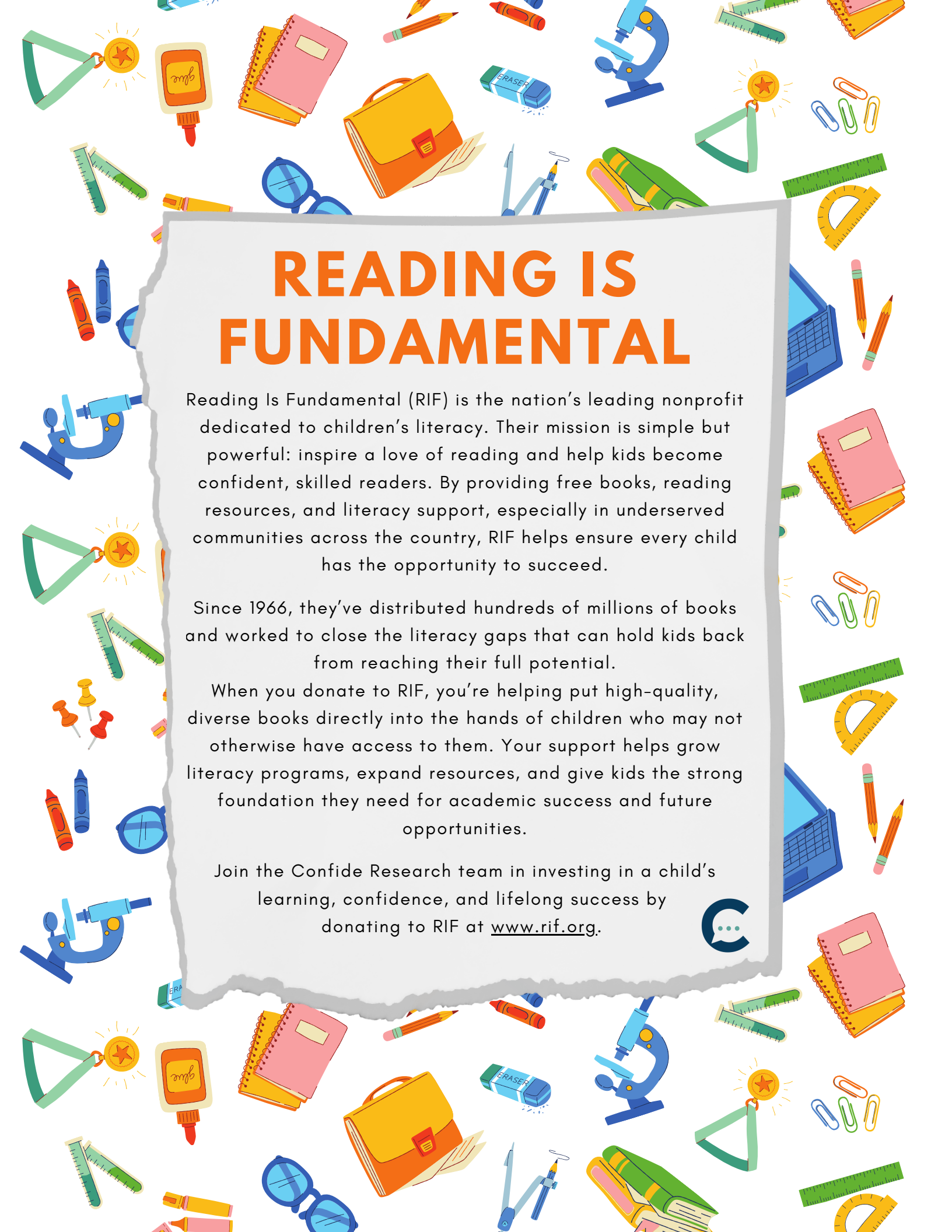




READING IS FUNDAMENTAL

Reading Is Fundamental (RIF) is the nation's leading nonprofit dedicated to children's literacy. Their mission is simple but powerful: inspire a love of reading and help kids become confident, skilled readers. By providing free books, reading resources, and literacy support, especially in underserved communities across the country, RIF helps ensure every child has the opportunity to succeed.

Since 1966, they've distributed hundreds of millions of books and worked to close the literacy gaps that can hold kids back from reaching their full potential.

When you donate to RIF, you're helping put high-quality, diverse books directly into the hands of children who may not otherwise have access to them. Your support helps grow literacy programs, expand resources, and give kids the strong foundation they need for academic success and future opportunities.

Join the Confide Research team in investing in a child's learning, confidence, and lifelong success by donating to RIF at www.rif.org.

